

**THE INSTITUTE OF ADVANCED MOTORISTS
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LONDON W4 5RG**

M E M O R A N D U M

TO: All Group Chairpersons and Secretaries

Cc: RCo's & RMA's, SB, BH, DS, VY, LF & Staff Examiners

FROM: Simon Best - Chief Executive

DATE: 4th March 2010

RE: **NEW IAM SURETY OFFER FOR YOUNGER MEMBERS**

I am delighted to confirm that an insurance initiative from IAM Surety will now enable us to make the IAM more appealing than ever to young drivers.

Adelaide Insurance Services has agreed with RSA (Royal and Sun Alliance) that they will guarantee the full IAM Surety package with equally competitive prices for IAM UK drivers aged **19 to 21**.

The only additional condition for this age group is that they will not be eligible if they drive vehicles with an insurance group higher than 28 under the new ABI Group Ratings (Old Group Ratings 11/12).

From age 21 upwards, the IAM Surety deal remains the same i.e. up to 79 years old.

IAM Surety have asked us to remind you that if you fall outside this age group, they do deal with a number of quality UK insurers and will endeavour to find you car insurance outside of this scheme.

This is an exceptional scheme for young IAM members both in terms of price and cover, and is highly unlikely to be equalled anywhere in the market. I know that making our Skill for Life course as attractive as possible for young drivers has been a struggle in the past: I very much hope that this market-beating insurance incentive will help you. We will be publicising this initiative in the Spring edition of *Advanced Driving*.